

# KALYNN OGLE



My name is Kalynn Ogle. I am currently a Digital Content Specialist at Clayton Homes corporate office and a graduate of East Tennessee State University. I have a love affair with usability, design, and video games. My passion involves lots of meticulous lists, research, sketches, and prototypes and I love every second of it!

## EXPERTISE

*I have a few years experience as a web designer through my current place of employment and I have interface design and graphic design experience as well as team work and leadership experience through my studies at East Tennessee State University.*

## SOFTWARE

HTML/CSS  
Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe After Effects  
Adobe Premiere  
Zeplin  
Unreal Engine  
Maya

## WORK EXPERIENCE

### DIGITAL CONTENT SPECIALIST

Clayton Homes | May 2017- Present

I am responsible for developing and implementing digital content for public websites. I work with a small team to reach out to sales managers and other people to get the assets needed for the 3D rendering of our homes. We also work closely with members from other departments to create assets for special projects. Along side this, I communicate with and organize assets received from a third party agency.

### JUNIOR WEB DESIGNER

Clayton Homes | June 2015- Present

I worked with the design team to add in floorplans to an in-house application used to preview what different home design choices look like. Along with working with the programming team to make sure that naming conventions and consistency are used, I also talk with a third party agency who helps provide the items needed for the application. I also work with a few different 3D programs to create visualizations of the floorplans.

### MEDIA MANAGEMENT CONTRACTOR

Clayton Homes | August 2014- June 2015

I created SVGs of floorplans to be used by an in house application. I also kept in touch with team lead over contracting to ensure good communication and timely delivery of invoices.

## EDUCATION

### BACHELOR'S OF SCIENCE, DIGITAL MEDIA

*Visualization Concentration*

East Tennessee State University

Johnson City, TN | 2017

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